

ESSENTIAL REFERENCE PAPER 'A'

IMPLICATIONS/CONSULTATIONS

Contribution to the Council's Corporate Priorities/ Objectives:	Priority 1 – Improve the health and wellbeing of our communities Priority 2 – Enhance the quality of people's lives Priority 3 – Enable a flourishing local economy
Consultation:	Consultees with whom the Member Task and Finish Group engaged are listed elsewhere in this report.
Legal:	N/A
Financial:	Many of the service enhancements recommended by the Member Task and Finish Group are likely to increase the cost of the parking enforcement contract. The contract will be re-tendered during 2018 and until tenders have been received it will not be possible to identify these additional costs. The Council's MTFP contains a growth bid of £100k effective from 2019/20 to fund these additional costs. It should also be borne in mind that expenditure on the parking enforcement service yields financial and other returns. As well as intangible benefits in terms of improved safety and the efficient flow of traffic, parking enforcement helps to maintain the Council's income from car park charges. In 2016/17 revenue from penalty charges yielded approximately £0.88 for every £1.00 spent on the enforcement contract.
Human Resource:	The parking enforcement service is contracted out. It is not anticipated that the enhancements to services recommended in this report will require any growth to the Client side operation.
Risk Management:	Should the enhancements to the service recommended in this report not be agreed, the Council will increasingly struggle to meet the demands imposed by growth in the evening and weekend economy and by increasing development (and therefore increasing car use) in our towns and villages.

Health and wellbeing – issues and impacts:	Parking enforcement contributes significantly to the health and wellbeing of communities – primarily by helping to ensure the safe and efficient use of our roads and car parks by all, including pedestrians.
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